



Powering Dreams, Transforming Lives

## PRODUCT CATALOGUE

- Decoupage Boxes
- Decoupage Barni
- Art with Frame
- Premium Mugs
- Premium Coasters
- Tumblers
- Coffee Mugs
- Wall-plates
- Wooden boxes
- Trays
- Trivets
- Coasters
- Pouches
- Candles
- Tote bags

## Empowering Education and Community at Aseema

We're committed to providing a holistic education that emphasizes values and quality. Our Room 13 Art programme unlocks student's creativity, transforming their artwork into unique products. Additionally, we empower rural women through tailoring and embroidery training, featuring their creations in our gift hampers and offering them for individual purchase.

This financial year, we took a significant step forward by launching The Aseema Foundation, a Section 8 company dedicated to supporting the educational endeavors of Aseema. The Aseema Foundation curates a selection of products that showcase the exceptional art created by Aseema students, catering to diverse gifting options.

By shopping at Aseema Foundation, you're not only finding unique gifts but also contributing to a noble cause. All funds generated, support the education and well-being of children from marginalized communities. Your purchase makes a difference in their lives, helping us empower the next generation of leaders and change-makers.

Visit the Aseema Foundation to explore our range of art-inspired products and gifts with purpose. Together, let's create a brighter future for those who need it most.

Art in a carved frame  
INR 3000/-



## New Arrivals...

This exquisite range of frames is meticulously handcrafted, featuring intricate designs that are hand-decorated to elevate the beauty of the artwork it surrounds. The frame is crafted using premium materials, combining traditional techniques with a contemporary aesthetic. Each piece is a unique work of art



Art in frame  
INR 2000/-



**New Arrivals...**

This simple yet elegant frame beautifully complements the painting it encases. The standout feature is the hand-decorated design that surrounds the artwork, adding a personal and artistic touch to an otherwise minimalist frame. The delicate decoration around the painting enhances its visual appeal, making it a unique and eye-catching piece.



Carved frame  
INR 1500/-



**New Arrivals...**

Enhance your cherished memories with our beautifully handcrafted picture frame collection. Each frame is meticulously crafted by skilled artisans using premium materials to ensure durability and elegance. Designed to complement your personal photos, the frame features intricate handwork that adds a touch of artistry to any space.

Decoupage Box – Big  
INR 1500/-  
Size: 8" x 8"

1



2

## New Arrivals...

Crafted from high-quality pinewood, this beautiful box is transformed into a work of art through the decoupage technique. The natural warmth and grain of the pinewood are enhanced by carefully applied layers of decorative paper, creating intricate patterns and designs that reflect both traditional and modern aesthetics. The decoupage is sealed with a smooth, protective finish, ensuring durability while maintaining its delicate beauty.



Decoupage Box – Big  
INR 1500/-  
Size: 8" x 8"

3



4

5



New Arrivals...



Decoupage Box – Small  
INR 1000/-  
Size: 5" x 5"

1



2

3



New Arrivals...



Decoupage Box – Small  
INR 1000/-  
Size: 5" x 5"

4



5

New Arrivals...

Decoupage Barni - Small  
INR 10,000/-



**New Arrivals...**

This traditional Barni jar is beautifully transformed using the decoupage technique, blending vintage charm with artistic elegance. The exterior is adorned with intricate decoupage designs, featuring carefully selected decorative papers that are hand-applied and sealed for a smooth, long-lasting finish.



Decoupage Barni - Big  
INR 12,000/-



**New Arrivals...**

This traditional Barni jar is beautifully transformed using the decoupage technique, blending vintage charm with artistic elegance. The exterior is adorned with intricate decoupage designs, featuring carefully selected decorative papers that are hand-applied and sealed for a smooth, long-lasting finish.

Tote bag  
INR 600/-



## New Arrivals...

This versatile canvas tote bag combines durability with functionality. Crafted from high-quality canvas, it's designed to withstand daily use while providing ample space for your essentials. The secure zip closure keeps your belongings safe, while the interior pocket offers convenient storage for smaller items like keys or a phone. With its sturdy handles and stylish design, this tote bag is perfect for everything from work and shopping to casual outings. Its classic look and practical features make it a must-have accessory for any wardrobe.



Tote bag  
INR 600/-



**New Arrivals...**



Tote bag  
INR 600/-



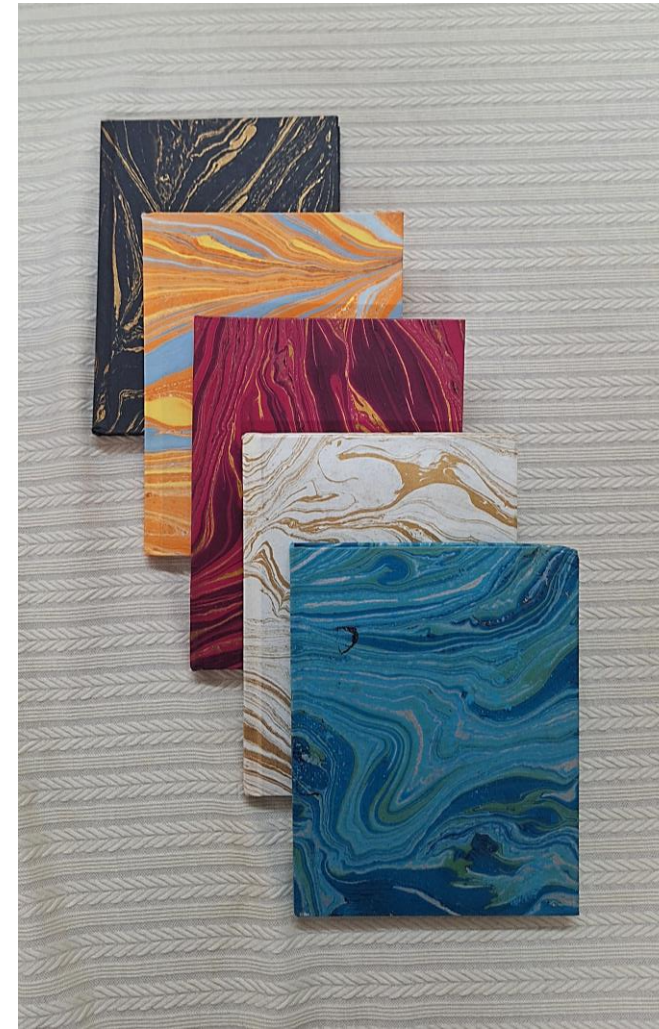
**New Arrivals...**

Marble Textured Diary Large

INR 350/-

Size: 7.5" x 5.5"

Assorted Design



**New Arrivals...**

This handmade diary features a beautifully painted marble texture on its cover. Each diary is uniquely crafted, showcasing the elegant marble design. Inside, it offers high-quality paper for all your writing needs. Perfect for journaling or note-taking, this diary combines style with practicality.

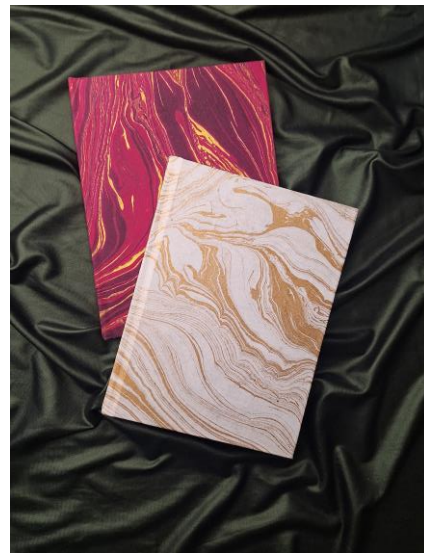
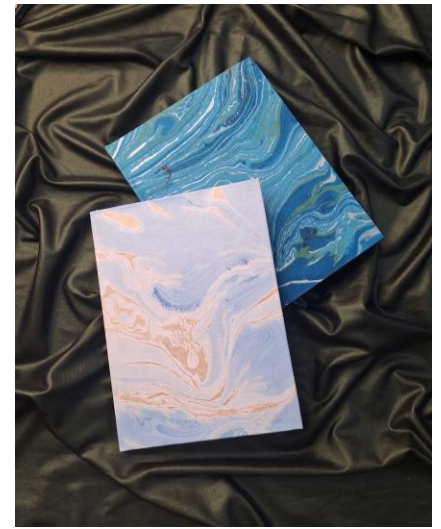


Marble Textured Diary Small

INR 350/-

Size: 5.5" x 4"

Assorted Design



**New Arrivals...**

This handmade diary features a beautifully painted marble texture on its cover. Each diary is uniquely crafted, showcasing the elegant marble design. Inside, it offers high-quality paper for all your writing needs. Perfect for journaling or note-taking, this diary combines style with practicality.

Premium Coffee Mugs  
INR 350/-

*Leaves*



*Reverse Leaves*

## New Arrivals...

Our premium mugs are crafted from porcelain, known for its low water absorption and stain resistance due to its fine, smooth texture. Unlike traditional pottery, porcelain offers a tougher, more transparent body with a finer luster, making it both durable and elegant. Ideal for both everyday use and special occasions, these mugs combine practicality with artistic refinement.



Premium Coffee Mugs  
INR 350/-

*Turtle*



**New Arrivals...**



*Duck*

Premium Coffee Mugs  
INR 350/-



*Turtle*



*Duck*



**New Arrivals...**



Premium Coffee Mugs  
INR 350/-

*Mini Flowers*



**New Arrivals...**



*Decorated  
Dessert*

Premium Coasters  
INR 150/-

*Duck*



*Turtle*



*Duck  
waves*



*Turtle  
waves*



*waves*



**New Arrivals...**



Water Glass (set of 2)  
INR 600/-  
Size: H4.75" , D2.5"

*Duck*



**New Arrivals...**



*Corn*

Quench your thirst in style with our Elegant Water Glass Collection. Designed with both functionality and aesthetics in mind, these water glasses are perfect for any setting, from casual meals to formal gatherings.

Tumbler / Vase  
INR 450/-  
Size: H6" – D3.5"



*Cherry Blossom*

*Flower*



**New Arrivals...**

Elevate your home décor and dining experience with our versatile Dual-Use Tumbler and Vase. Crafted with a blend of functionality and elegance, this innovative product seamlessly transitions from a chic beverage tumbler to a stunning floral vase.



Coffee Mug Glass  
INR 300/-  
Size: H 4" , D3"

*Birds*



**New Arrivals...**

Experience the perfect blend of elegance and functionality with our Clear Glass Coffee Mug. Ideal for showcasing your favorite coffee, tea, or any hot beverage, this mug adds a touch of sophistication to your drinkware collection.

*Child Art Mosaic*

Wall Plates

INR 1000/-

Size: 10 Inches Diameter



**New Arrivals...**



*House*

Add a touch of elegance and charm to your home decor with our Decorative Wall Plates Collection. Designed to be both functional and stylish, these plates are perfect for hanging on your walls or as stunning showpieces.



Wall Plates

INR 880/-

Size: 8 Inches Diameter



*Fishing*



**New Arrivals...**



Wall Plates

INR 750/-

Size: 6 Inches Diameter

*Bird Red*



*Bird Blue*



*Bird Green*

**New Arrivals...**



Wooden Box  
INR 850/-  
Size: 8" x 8"

*Australian Aboriginal*



*Golden Floral*

**New Arrivals...**

Organize and display your belongings with elegance using our Multifunctional Wooden Box. Designed with versatility and style in mind, this wooden box features four sections, making it perfect for storing a variety of items such as watches, tea bags, neckties, Dry fruits and more.



Wooden Box  
INR 850/-  
Size: 8" x 8"

*Floral*



**New Arrivals...**

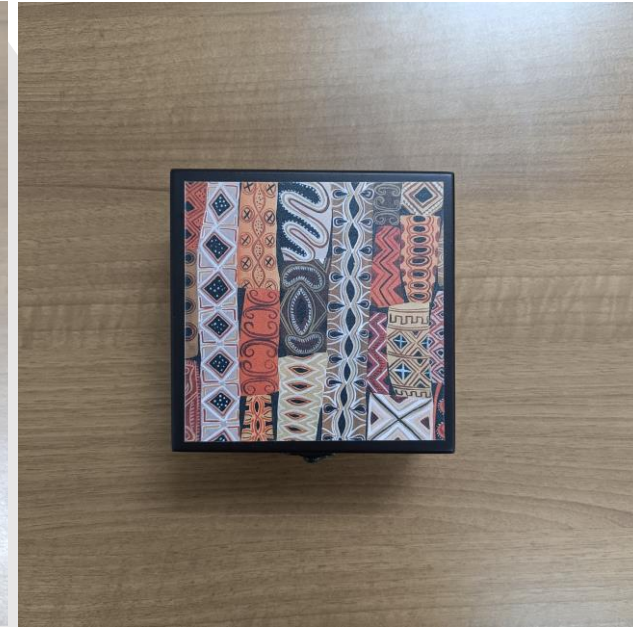
*African Tribal*





Wooden Box  
INR 450/-  
Size: 5"x 5"

*Australian Aboriginal*



**New Arrivals...**

Organize and display your belongings with elegance using our Multifunctional Wooden Box. Designed with versatility and style in mind, this wooden box features four sections, making it perfect for storing a variety of items such as watches, tea bags, neckties, and more.

*Golden Floral*



Wooden Box  
INR 450/-  
Size: 5"x 5"

*Floral*



**New Arrivals...**

*African Tribal*



Pen Stand – Dark Polished

INR 280/-

Size: H4.75" x L3" x W2.75"

*Leaves*



**New Arrivals...**

*Jungle*

Elevate your workspace with our Dark Polished Wooden Pen Stand, a perfect blend of functionality and sophistication. Designed to keep your desk organized and stylish, this pen stand is an essential accessory for any professional or home office setting.

Pen Stand – PineWood  
INR 280/-  
Size: H4.75" x L3" x W2.75"

*Fish*



*Colorful Trees*

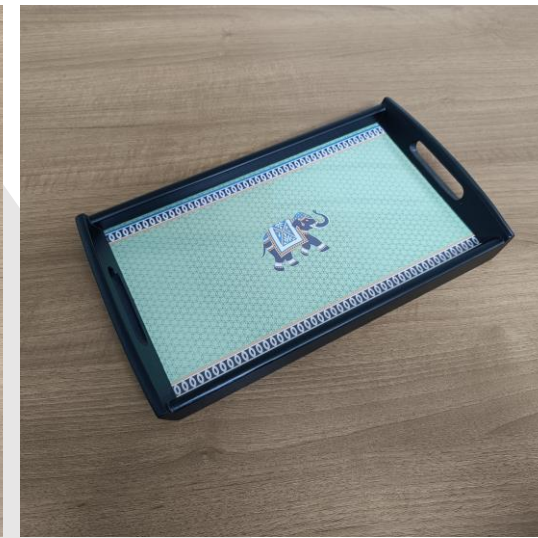
**New Arrivals...**

Organize your desk in natural elegance with our Pine Wood Pen Stand, crafted to blend functionality with the beauty of natural wood. Ideal for keeping your pens, pencils, and other desktop essentials neatly organized, this pen stand is a charming addition to any workspace.



Trays  
INR 850/-  
Size: W14" , L8"

*Elephant Green*



*Deer Black*

## **New Arrivals...**

Elevate your home decor and organization with our exquisite collection of Trays. Designed with a perfect blend of functionality and style, these trays are ideal for various uses around your home or office.

Trays  
INR 850/-  
Size: W14" , L8"

*Flower Bunch*



*Parrot*

**New Arrivals...**



Coffee Mugs – 11OZ  
INR 220/-  
Size: H3.75" , D3"

*Pineapple*



**New Arrivals...**

Coffee Mugs – 6OZ  
INR 190/-  
Size: H3” , D2.75”

*Mini Flowers*



*Elephant Blue*



**New Arrivals...**



Coffee Mugs – 6OZ  
INR 190/-  
Size: H3” , D2.75”

*Elephant Green*

**New Arrivals...**



*Flower Bunch*

Coffee Mugs – 6OZ  
INR 190/-  
Size: H3” , D2.75”

*Pineapple*

**New Arrivals...**



*Tiger with Palm Tree*





Coffee Mugs – 11OZ  
INR 220/-  
Size: H3.75" , D3"

## *Mini Flowers*



## *Decorated Dessert*

We've got mugs for every mood—from monochromes for those brooding afternoons, to carnival colors for sunny mornings. Their art is a broad canvas of form and subject, borrowed from folk traditions and nature, all of which promise to perk up your pekoe.



Coffee Mugs – 11OZ  
INR 220/-  
Size: H3.75" , D3"

*Elephant Blue*



*Deer White*



Coffee Mugs – 11OZ

INR 220/-

Size: H3.75" , D3"

*Elephant Green*



*Flower Bunch*



Coffee Mugs – 11OZ  
INR 220/-  
Size: H3.75" , D3"

*Leaves*



*Parrot*



Coffee Mugs – 11OZ  
INR 220/-  
Size: H3.75" , D3"

*Geometric*



*Tiger with Palm Tree*

Combo Sets  
INR 800/-



**PRODUCT DETAILS**  
Contains: Dark polished Tray 1 pc, Trivet 1 pc,  
Coaster 1 pc and Mug 1 pc



Combo Sets  
INR 600/-



### PRODUCT DETAILS

Contains: Dark polished Tray 1 pc, Mug 1 pc



Coasters Set of 2

INR 100/-

Size: 3.5 x 3.5 Inches

## *Mini Flowers*



## *Decorated Dessert*



Our coasters will elevate your mood, and the mood of your room, with their beautiful artwork. They'll keep your table blemish-free, and earn you instant praise for your sense of style and aesthetics.

Raise your cup to that!



Coasters Set of 2

INR 100/-

Size: 3.5 x 3.5 Inches

*Elephant Blue*



*Deer White*



Coasters Set of 2

INR 100/-

Size: 3.5 x 3.5 Inches

*Elephant Green*



*Flower Bunch*



Coasters Set of 2

INR 100/-

Size: 3.5 x 3.5 Inches

*Deer Black*



*Parrot*

Trivets  
INR 150/-  
Size: 8 x 8 Inches

## *Decorated Dessert*



*Mini Flowers*

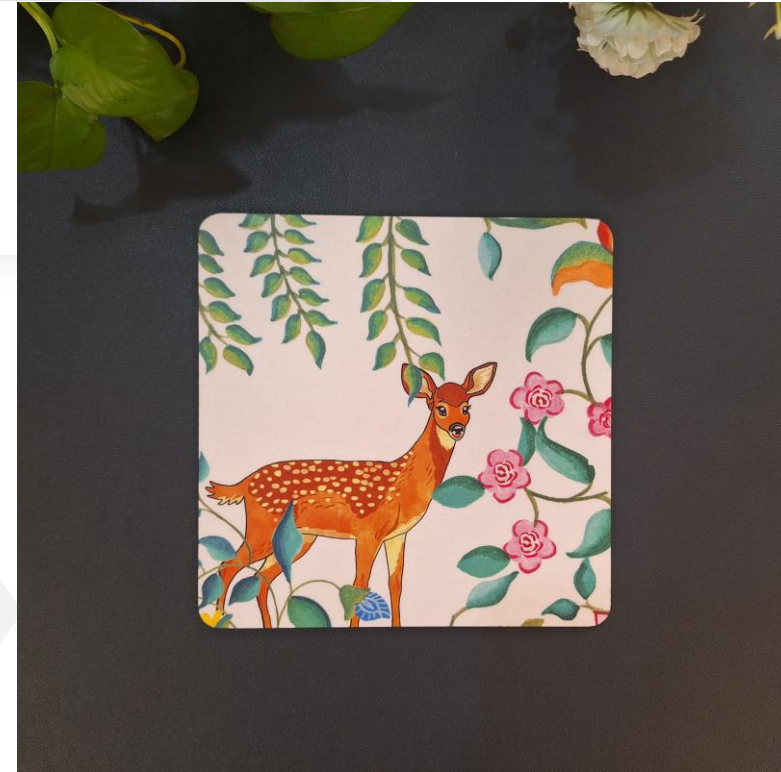


Our exquisite collection of trivets, the perfect blend of functionality and style for your kitchen. These versatile kitchen accessories are designed to protect your countertops and dining surfaces from the heat of hot pots, pans, and serving dishes. With their attractive designs and durable construction, our trivets not only provide exceptional heat resistance but also add a touch of elegance to your culinary space.



Trivets  
INR 150/-  
Size: 8 x 8 Inches

*Deer White*



*Elephant Blue*

Trivets  
INR 150/-  
Size: 8 x 8 Inches

*Elephant Green*



*Flower Bunch*



Trivets  
INR 150/-  
Size: 8 x 8 Inches

*Deer Black*

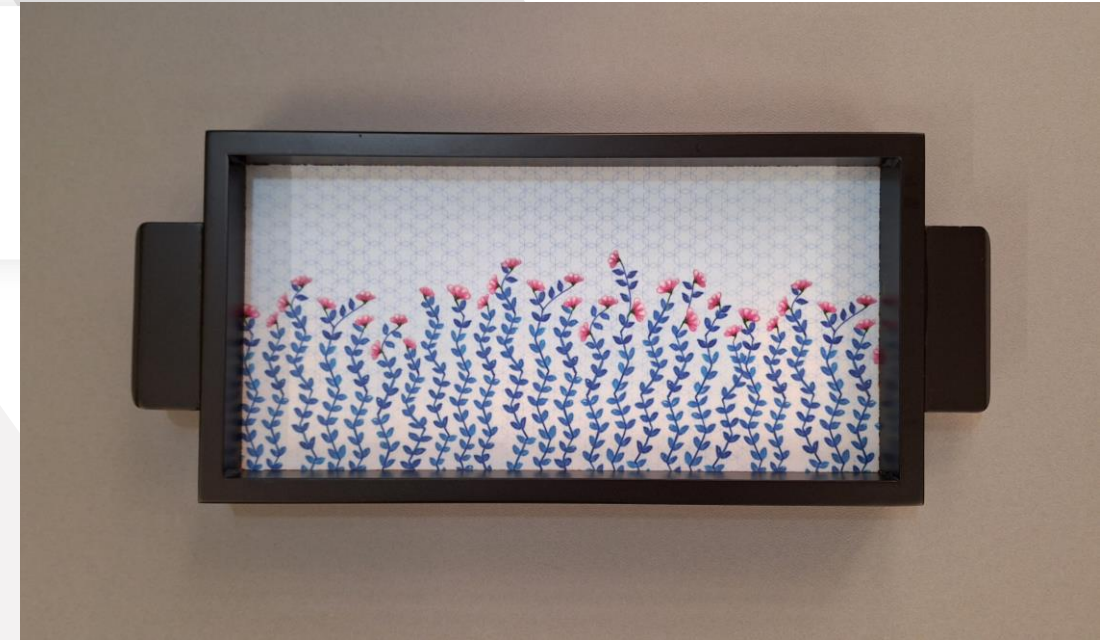


*Parrot*



Dark Polished Trays  
INR 400/-  
Size: W14.5" , L6.5"

*Mini Flowers*



*Decorated Dessert*

Our elegant Dark Polished Tray, a sophisticated addition to elevate your home decor. Crafted with precision and finished in a rich, dark polish, this tray seamlessly blends style and functionality. Perfect for serving or displaying your favorite items, its sleek design adds a touch of luxury to any setting. Enhance your living space with the timeless allure of our Dark Polished Tray – where refined aesthetics meet practical elegance.



Dark Polished Trays  
INR 400/-  
Size: W14.5" , L6.5"

*Mini Flowers*



*Decorated Dessert*

Mini Tray  
INR 280/-  
Size: W10" , L6"

*Gond*



*Elephant*



Elegant and compact, our Mini Tray is designed to blend functionality with style. Made with a durable fiber frame and topped with a sleek acrylic sheet, this tray is perfect for serving up to two cups. Its lightweight build ensures easy handling, while the modern design adds a touch of sophistication to any setting. Whether you're enjoying morning coffee or hosting guests, this mini tray is the ideal serving companion.



Mini Tray  
INR 280/-  
Size: W10" , L6"

*Ray Of Hope*



*Cups*



Utility Pouch Canvas  
INR 290/-

*Elephant Green*



*Deer Black*



Never lose sight of your odds and ends with this handy, conveniently-sized pouch that doubles as wallet and stationary case. However you use it, with this beautiful little utility, you'll have everything you need in the palm of your hand.



Utility Pouch Canvas  
INR 290/-

*Lotus big*



*Lotus Small*

Utility Pouch  
INR 250/-

*Apple*



*Daisey*



*Fun flower*

*Tulip*



Discover the perfect blend of craftsmanship and empowerment with our Hand-Stitched Utility Pouch, meticulously crafted by talented women artisans from rural Maharashtra. Designed for versatility and durability, this pouch is ideal for organizing and carrying various small items in style.



Change Pouch  
INR 100/-

2



1

3



This coin purse is a perfect combination of convenience and style. This purse has been created by the tribal women living in rural Maharashtra who are being empowered with skills such as tailoring and convert their skill into an opportunity to generate income.

Change Pouch  
INR 100/-

4



5



6





Potli  
INR 100/-

*Silver*



*Purple*

Each Dori bag in our collection is a masterpiece that has been carefully crafted by the women belonging to the Tribal community. Whether you're dressing up for a wedding, a festive occasion or even a casual outing, our Dori bags are designed to complement a range of outfits.

Mobile Stand  
INR 200/-

*Women at Work*



*Shikara*

If you're tired of having your Zoom meetings come crashing down every time your mobile phone loses balance, this mobile stand is just the thing to keep your phone on its feet. Instead of investing in multiple screen guards, invest in this neat office accessory.



Mobile Stand  
INR 200/-

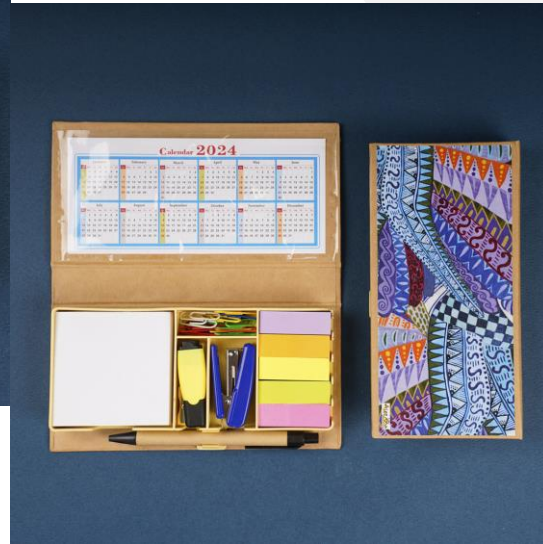
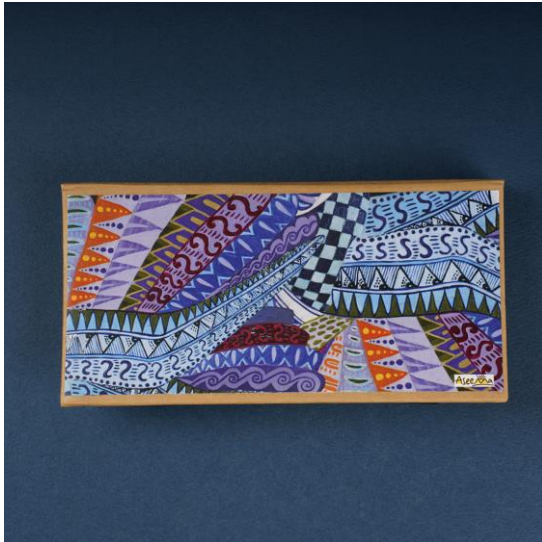
*Scratch Art*



*Carnation*

Stationery Holder  
INR 280/-

## *Fish Tank*



## *Owl Wings*

Our innovative Sticky Note Box, is the ultimate organizational tool for busy professionals, students, and anyone seeking an efficient way to capture and remember important information. This sleek and practical box is designed to hold and dispense calendar, sticky notes, post-it, highlighter, and u-pins ensuring that your reminders, to-do lists, and creative ideas are always within reach.



Stationery Holder  
INR 280/-

*Island*



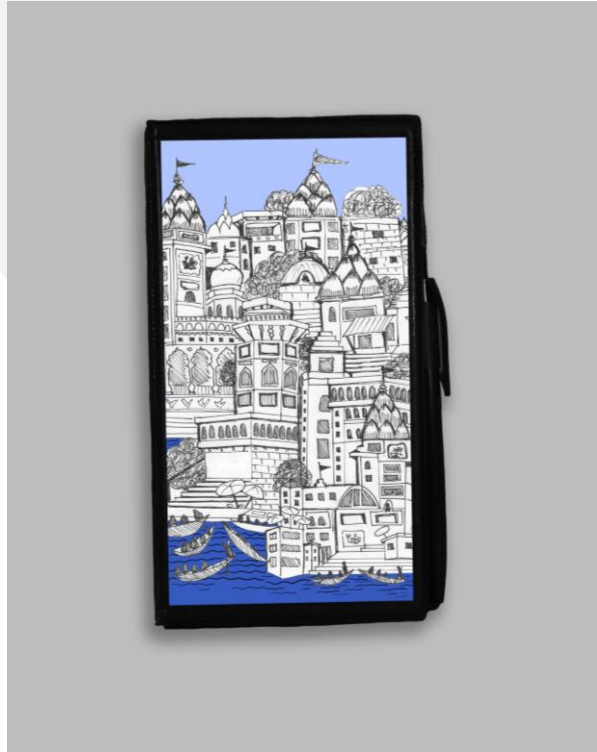
*Gond*



Stationery Holder  
INR 260/-

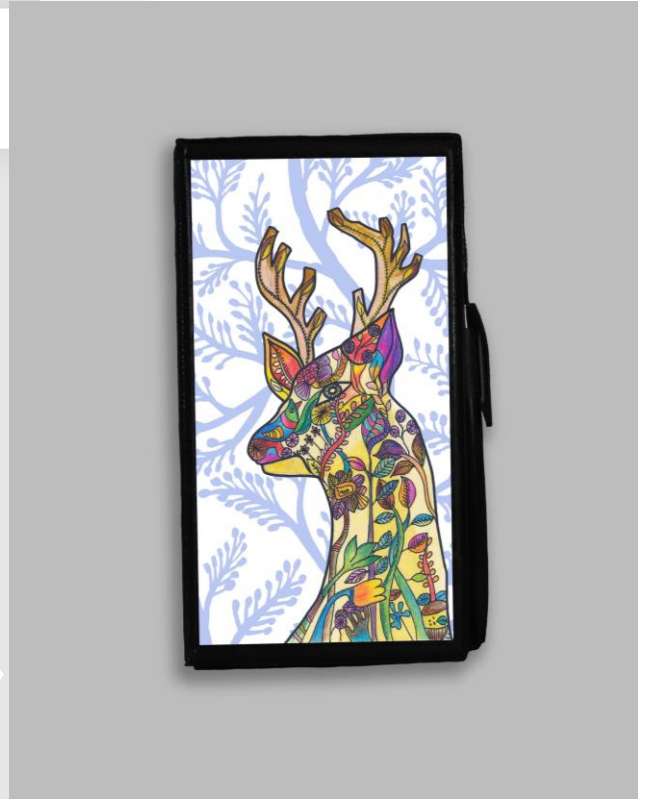


*Scratch Art*



*Banaras*

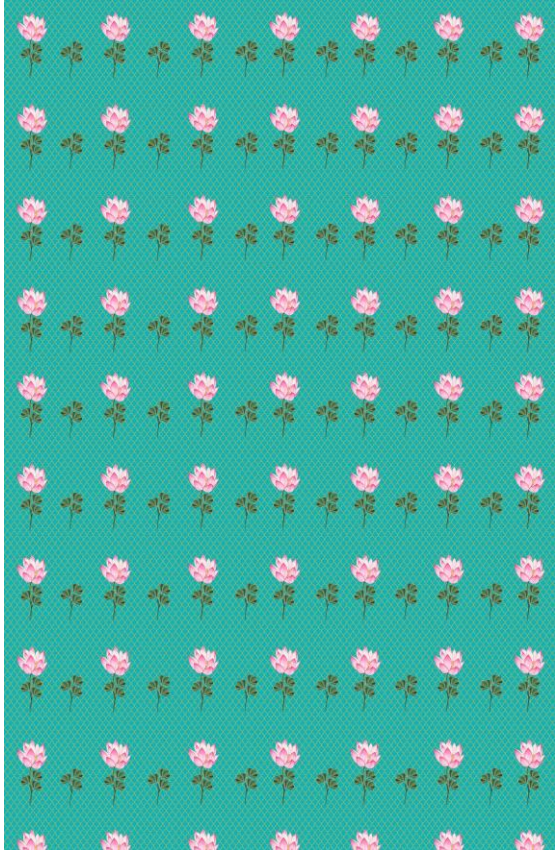
*Tiffany*



Stay organized and stylish with our Deluxe Note-Taking Set, designed to meet all your note-taking needs with elegance and convenience. This set is perfect for professionals, students, and anyone who values efficient and attractive organization.

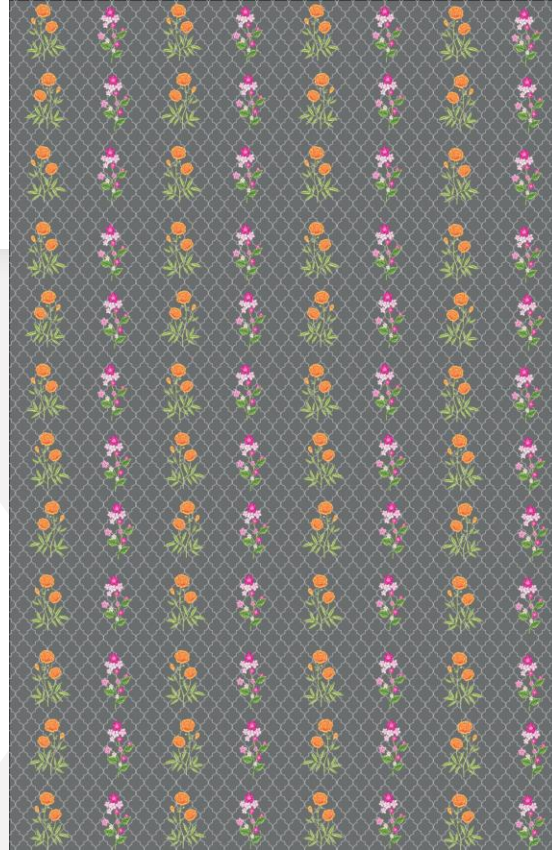


Gift Wrapping Paper  
INR 30/-



*Lotus*

*Jali*



*Tree*



Make your gifts infinitely more attractive with our unique wrapping paper. Their exquisite designs will add to the value of the gift and to the delight of the receiver.

Greeting Cards  
(set of 6)  
INR 120/-



An accompaniment to a gift, a sleeve to a letter, or a thoughtful note in and of itself, these greeting cards can be used in various ways.

Their functions may vary, but the cards share a common beauty. Each set bears the print of a sublime watercolor that transports its viewer to some of the most divine places on the planet. They'll move you in more ways than one.



Thank you (set of 10)  
INR 150/-



An accompaniment to a gift, a sleeve to a letter, or a thoughtful note in and of itself, these greeting cards can be used in various ways.

Their functions may vary, but the cards share a common beauty. Each set bears the print of a sublime watercolor that transports its viewer to some of the most divine places on the planet. They'll move you in more ways than one.

Gift tags (set of 30)  
INR 100/-



Make every gift more memorable with the addition of one of these gift tags. They pair beautifully with our printed wrapping paper, so make sure to buy both together.



**Order and Price on request Minimum order 25 pcs**



*Ceramic Diffusers  
(15 ML Lavender Oil)*



*Floral Candle*

**Order and Price on request Minimum order 25 pcs**



*Ceramic Diffusers  
(15 ML Lavender Oil)*



*Pop Jar Candle  
(Sea spray Driftwood)*



Order and Price on request Minimum order 100 pcs



*Pear Aluminum Candle Votive  
(Cedarwood)*

Order and Price on request Minimum order 100 pcs



*Metal Engrave Candle  
(Cedarwood)*



Order and Price on request Minimum order 100 pcs



*Decorative Candle  
(Cedarwood)*

Order and Price on request Minimum order 100 pcs



*Jar Candle Wooden Lid  
(Cedarwood)*



Order and Price on request Minimum order 100 pcs



*Boat Shape Candle  
(Cedarwood)*

Order and Price on request Minimum order 100 pcs



*Jar Candle  
(Cedarwood)*



Order and Price on request Minimum order 100 pcs



*Brass Engrave candle  
(Cedarwood)*

Order and Price on request Minimum order 100 pcs



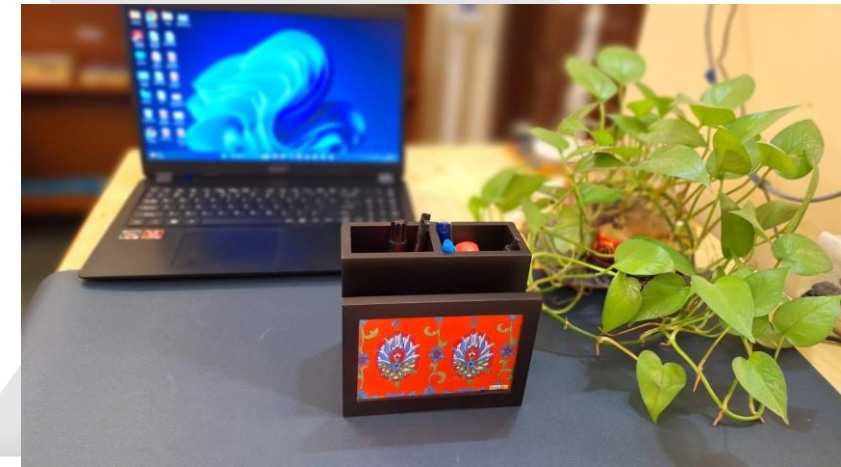
*Jar Candle  
(Cedarwood)*



Order and Price on request Minimum order 25 pcs



*Multipurpose Holder*

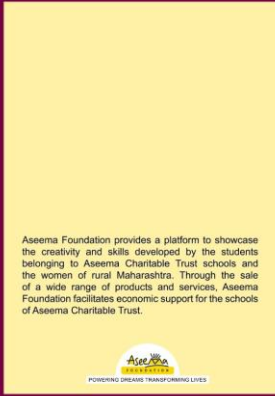


*Tissue Holder*

# Diwali Special – Greeting cards - Price on request and Minimum order 200 pcs



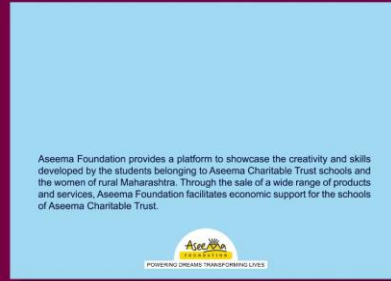
FRONT SIDE



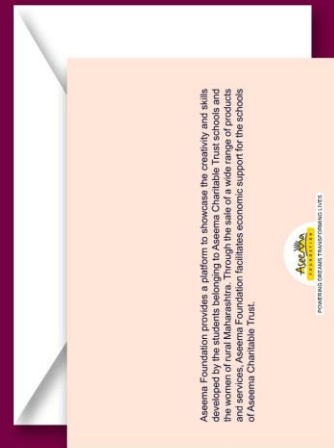
BACK SIDE



FRONT SIDE



BACK SIDE



BACK SIDE



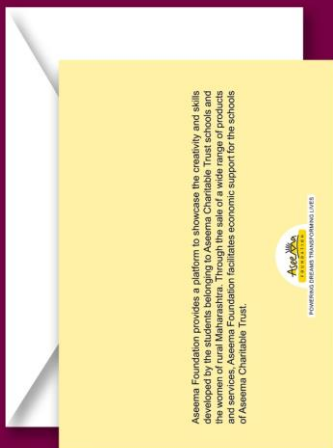
FRONT SIDE



FRONT SIDE



BACK SIDE



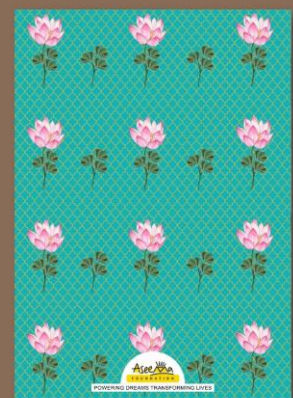
BACK SIDE



FRONT SIDE



FRONT SIDE



BACK SIDE



# CARE INSTRUCTIONS

## For Canvas Products

The best way to clean your canvas bag is to wash it by hand with a mild detergent or any other cleaning solution like talcum powder or corn starch. Wipe it gently with a damp, warm, white towel and allow it to air dry for best results.

## For MDF and Wooden Products

Dip a soft cloth in water, wring it out, and wipe the entire piece. Don't completely wet the surface of the wood. Wipe stains with a damp cloth. Keep wooden products at least one meter away from a direct source of heat, moisture, and water (heaters, radiators, fireplaces, etc.). Direct exposure to sunlight may lead to discoloration and deformation. Remove spilled liquids from wooden surfaces as soon as possible.

## For Coffee Mugs

**Hand wash only:** These mugs are not dishwasher safe, so use warm water and mild soap for cleaning.

**Avoid soaking:** Brief soaking is fine, but don't leave them for too long.

**Handle with care:** Avoid sudden temperature changes and rough handling.

**Store safely:** Keep them in a secure place to prevent damage.

**Our products are on display at:**

Aseema Foundation

Ferndale, Ground Floor, Plot No.  
226, 12<sup>th</sup> Road, Khar west,  
Mumbai 400052 Maharashtra,  
India.

**Note:**

- All prices are inclusive of GST.
- We ship across India and globally.
- For international deliveries, contact us at  
+91 8976478161 / +91 9768607594
- Delivery charges are additional on actuals
- Email ID: [connect@aseemafoundation.org](mailto:connect@aseemafoundation.org)

**Thank You!**  
**We Look Forward to Your Support**